



FAO: News/Business Editor  
22 November 2006  
For Immediate Release

## Gift Days Out with PrePay Technologies

**Gift Days Out, an innovative new entertainment company, have teamed up with PrePay Technologies, the Market Leader in Stored Value Card Solutions, to launch 3 smashing new Gift cards**

The gift cards can be used to purchase tickets to some of the UK's and Europe's greatest theme parks and attractions. The cards are available in three colourful designs as the Sealife Gift Card, the Legoland® Windsor Gift Card and the generic Gift Days Out Gift Card. The Sealife and Legoland Cards can be redeemed for tickets to the respective attractions whereas the generic Gift Card can be redeemed for tickets to various attractions including Alton Towers, Chessington World of Adventures, Madame Tussuads, Sealife, the Dungeons, Warwick Castle & Sealife Sanctuaries

Andrew Johnson, Managing Director (& Chief attraction checker-outer!) at Gift Days Out states, "Having worked in tourism for some time, the buzz of seeing smiling faces and people enjoying themselves always makes me happy. I got to thinking that you get the same anticipation and excitement when you open a gift at Christmas or on your birthday. Combining the excitement of a day out and the excitement of a gift all in one is the thing that got me thinking about a gift card that gives you access to whole range of days out"

Philippe Dufour, CEO at PrePay Technologies Ltd, states "The choice of attractions all across the UK and Europe is immense. With the Gift Days Out Gift Card you buy the gift of a day out, but leave the choice of attraction to visit down to your friends or loved ones. We were delighted when this idea took shape and we were able to deliver Andrew's vision in readiness for Christmas"

The Gift cards are available from the Gift Days Out website at [www.giftdaysout.com](http://www.giftdaysout.com) or by calling **0870 446 1156** and can also be purchased on the high street from WHSmith, Sainsburys & Morrisons. Buyers can gift anything from £5-£500 although some cards, bought instore, state an amount that needs to be loaded on them for ease of purchase.

**- Ends -**

### **Notes to the Editor:**

#### **► About Gift Days Out**

Gift Days Out Limited provides gift cards redeemable for tickets to leading attractions in the UK and Europe, including Alton Towers, Madame Tussuads and LEGOLAND® Windsor. Cards are sold on-line at [www.giftdaysout.com](http://www.giftdaysout.com), via a call centre on 0870 446 1156 and at selected high street retailers including WHSmith, Sainsbury and Morrisons. Gift Days Out customer service centre is based near Marlow, Buckinghamshire, with a sales, marketing and contracting centre in Berkshire.

**For further information please contact:**



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► **About PrePay Technologies Ltd**

PrePay Technologies Ltd. is an international market leader in designing and delivering stored-value card solutions including prepaid debit cards, retail gift cards, corporate incentive cards and insurance claim cards. From its data centres in the UK, the company creates stored-value programmes and manages several million stored-value card accounts for large brands such as Debenhams, Mirror Group Newspapers, Comet, Clydesdale Bank, Yorkshire Bank, Ticketmaster, Capital Incentives (ACCOR), Arcadia Group (Top Shop, Top Man, Burton, Miss Selfridge, Outfit, Evans, Dorothy Perkins, Wallis), Laura Ashley, Western Union and the Grass Roots Group. MasterCard certified,

EMV Chip & PIN Compliant and FSA regulated; PrePay Technologies Limited is licensed to issue e-money across Europe.

PrePay Technologies Ltd. is a privately held venture, with investors and strategic partners including GE Capital, ([www.gecapital.com](http://www.gecapital.com)), GRP Partners ([www.grpvc.com](http://www.grpvc.com)), Arts Alliance ([www.artsalliance.com](http://www.artsalliance.com)) and the LINK ATM Network ([www.link.co.uk](http://www.link.co.uk)).

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